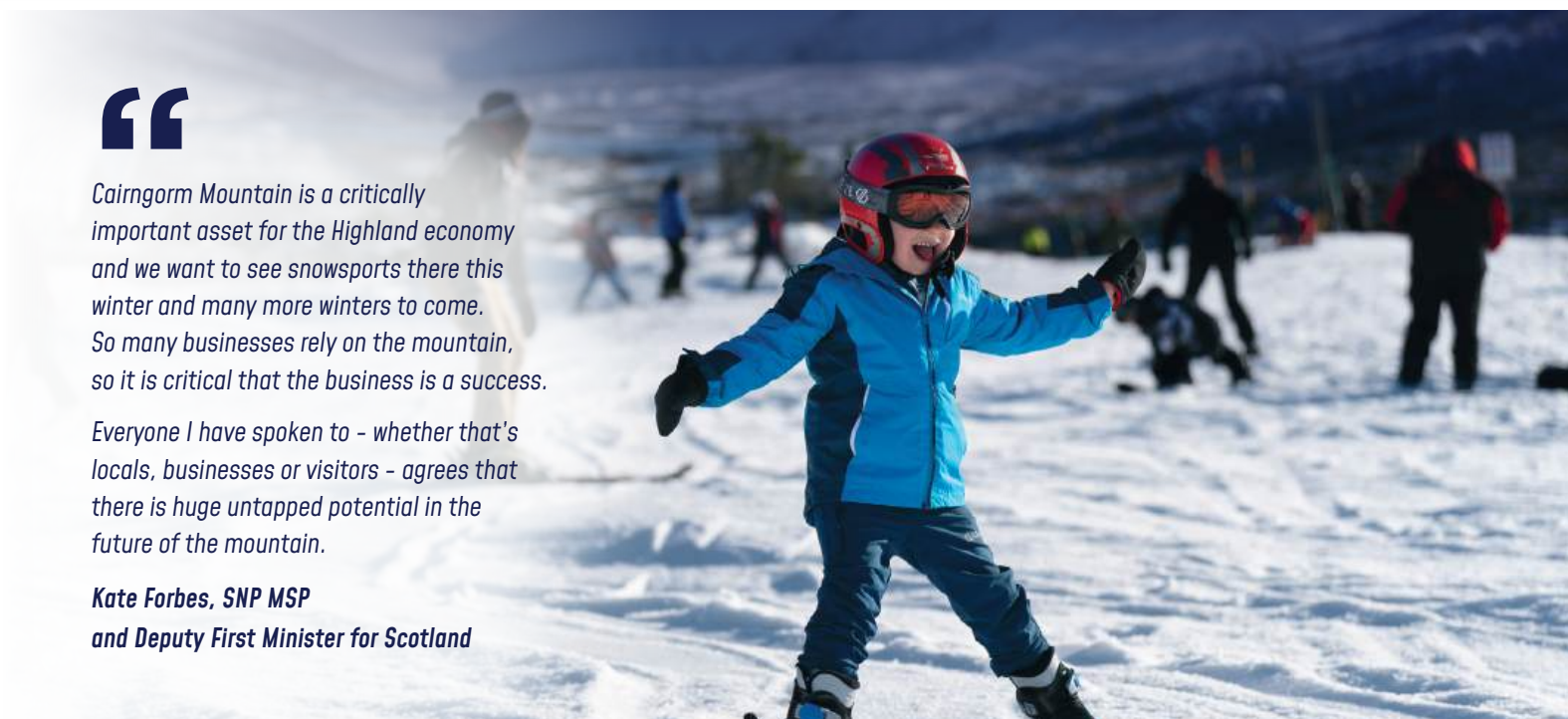




“ We all agree that snowsports play a vital role in the economy of Aviemore and the wider Badenoch and Strathspey area, and it is in the whole community's interest that Cairngorm is a successful attraction
Highland Council Convener and local Councillor Bill Lobban



“ Cairngorm Mountain is a critically important asset for the Highland economy and we want to see snowsports there this winter and many more winters to come. So many businesses rely on the mountain, so it is critical that the business is a success.

Everyone I have spoken to - whether that's locals, businesses or visitors - agrees that there is huge untapped potential in the future of the mountain.

Kate Forbes, SNP MSP
and Deputy First Minister for Scotland



“Cairngorm Mountain is crucial to the economy of Badenoch and Strathspey”
Rhoda Grant, MSP for the Highlands and Islands

CAIRNGORM
MOUNTAIN SCOTLAND

THE MOUNTAIN TOBOGGAN



UNLOCKING the POTENTIAL OF CAIRNGORM MOUNTAIN

The Mountain is **CENTRAL** to the identity of local communities, both an environmental and **ECONOMIC ASSET** for SCOTLAND



KEY TO SUCCESS
MAKE CAIRNGORM SUSTAINABLE IN **EVERY SEASON**

BUILD ON SUCCESS OF NON WINTER ACTIVITIES



Add a unique non-winter activity in the highlands

Utilise existing uplift & infrastructure

Removable for winter season

Ensure low impact on environment

The snowsports sector is very important for Scotland's rural economy. The current economic benefit estimated at a 10-year average is £30 million per annum at the Scottish level and the sector creates employment for 634 people at the Scottish level.

Scottish Snowsports Strategic Review



A MOUNTAIN FOR ALL



360-degree customer experience

Quick and easy to install and remove entire track without machines

Located within existing ski infrastructure

Suitable for most abilities and ages

Customers are contained within the toboggan

Over 70% of track 50cm or less above ground level

Existing Car Park T-Bar for uplift

Runs alongside existing mountain bike track

Complements existing non-winter activities

REMOVED FOR WINTER SEASON

Installation has no impact on designated sites outside ski area

Safety
(a) 3 independent braking systems
(b) Tried and tested across Europe including at ski resorts




Creates **NEW JOBS**



All existing access routes will be maintained

£500K
PROJECTED ANNUAL REVENUE

With the mountain railway operating Cairngorm Mountain has one of the highest proportion of snowsports visitors in Scotland

NON-WINTER SEASON

66K
CUSTOMERS

£650K
REVENUE
so far...

from new activities introduced outside the winter season

